

PARTNER OPPORTUNITIES

MEET ME AT THE MEZZ

**CHICAGO UNIFIEDS, PALMER HOUSE
FEBRUARY 4-6, 2024**



**Inside Unifieds is dedicated to assisting students,
parents, guardians, chaperones and colleges
connect at the National Unified Auditions.**



**inside
Unifieds**

MEET ME AT THE MEZZ

CHICAGO UNIFIEDS, PALMER HOUSE
FEBRUARY 4-6, 2024



Contact: Patrick Desmond
530-598-6080
Patrick@InsideUnifields.com



MEET ME AT THE MEZZ:

PARTNER OPPORTUNITIES

Event Partner \$3,000

- Three complimentary vendor spaces at The Marketplace at the Mezz*
- Prominent logo placement on the event website, marketing materials, and event signage
- Full-page advertisement in the event directory and promotional materials
- Recognition as the Event Sponsor on social media platforms
- Recognition as the Event Sponsor on the Inside Unified's website with an active link(s)
- Opportunity to include branded promotional materials in attendee gift bags
- Exclusive sponsorship announcement/dedicated page on Inside Unified's website and social media
- Exclusive "Meet Me at the Mezz" Reception Host with presentation opportunity.
- Logo placement on "I Survived Unifieds 2024" t-shirts and merchandise

*Can't make it in person? Call us to talk about how you can still be a sponsor!



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MEET ME AT THE MEZZ:

PARTNER OPPORTUNITIES

Gold Partner \$1,500

- Two complimentary vendor spaces at The Marketplace at the Mezz*
- Prominent logo placement on the event website, marketing materials, and event signage
- Half-page advertisement in the event directory and promotional materials
- Recognition as a Gold Sponsor on social media platforms
- Recognition as a Gold Sponsor on the Inside Unifields' website with an active link(s)
- Opportunity to include branded promotional materials in attendee gift bags
- Exclusive sponsorship announcement/dedicated page on Inside Unifields' website and social media platforms

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MEET ME AT THE MEZZ:

PARTNER OPPORTUNITIES

Silver Partner \$750

- One complimentary vendor space at The Marketplace at the Mezz*
- Logo placement on the event website, marketing materials, and event signage
- Quarter-page advertisement in the event directory and promotional materials
- Recognition as a Silver Sponsor on social media platforms
- Recognition as a Silver Sponsor on Inside Unifields' website with an active link(s)
- Opportunity to include branded promotional materials in attendee gift bags
- Exclusive sponsorship announcement/dedicated page on Inside Unifields' website and social media

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MEET ME AT THE MEZZ:

PARTNER OPPORTUNITIES

Vendor Partner \$500

- One complimentary vendor space at The Marketplace at the Mezz*
- Logo placement on the event website, marketing materials, and event signage
- Recognition as a Event Exhibitor on Inside Unified's website and social media platforms

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Online Partner \$500 per month

- Ongoing recognition and acknowledgment as a Supporting Sponsor on Inside Unified's website and event materials
- Recognition on the Inside Unified's website with an active link(s)



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MEET ME AT THE MEZZ:

PARTNER OPPORTUNITIES

Event Partner - \$3,000

- Up to three vendor spaces at “The IU Marketplace” at the Palmer House Mezz*
- Prominent logo placement on IU website, marketing materials, and event signage
- Full-page advertisement in the IU Event Directory
- Event Sponsor recognition on all social media platforms
- Event Sponsor recognition on the IU website with a link(s)
- Logo placement on IU promo t-shirts and merchandise
- Opportunity to include branded promotional materials in attendee IU gift bags
- Sponsorship announcement/dedicated page on IU website and social media
- Exclusive “Meet Me at the Mezz” Reception Host with presentation opportunity.
- Branded logo opportunity on event merchandise

Gold Partner - \$1,500

- Up to two vendor spaces at “The IU Marketplace” at the Palmer House Mezz*
- Prominent logo placement on IU website, marketing materials, and event signage
- Half-page advertisement in the IU Event Directory
- Gold Sponsor recognition on all social media platforms
- Gold Sponsor recognition on the IU website with a link(s)
- Opportunity to include branded promotional materials in attendee IU gift bags
- Sponsorship announcement/dedicated page on IU website and social media platforms
- Invitation to the “Meet Me at the Mezz” Industry Reception

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Silver Partner - \$750

- One complimentary vendor space as “The IU Marketplace” at the Palmer House Mezz*
- Logo placement on the IU event website, marketing materials, and event signage
- Quarter-page advertisement in the IU event directory
- Silver Sponsor recognition on all social media platforms
- Silver Sponsor recognition on the IU website with a link(s)
- Opportunity to include branded promotional materials in attendee gift bags
- Sponsorship announcement/dedicated page on IU website and social media



Vendor Partner - \$500

- One complimentary vendor space at “The IU Marketplace” on the Mezz*
- Logo placement on the IU website, marketing materials, and event signage (Two months)
- Partner recognition on IU website and social media platforms

Online Partner - \$500 Per Month

- Ongoing recognition on IU website and on event materials
- Recognition on IU website with an active link(s)

*Can't make it in person? Contact us for other sponsorship opportunities!



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